

YOUR BUSINESS, ON SCREEN, IN FRONT OF **142,000 LOCAL FAMILY VISITS A YEAR.**

Your advert on the big screens inside three busy children's play centres across Preston, Leyland and Blackpool, where local families sit, relax and watch for up to two hours at a time.

142,000

FAMILY VISITS A
YEAR

3

PLAY CENTRES

1m+

SCREEN VIEWS /
VENUE

2 hrs

AVERAGE DWELL
TIME

WE DON'T SELL AD SPACE. WE SELL REPEATED EXPOSURE TO LOCAL FAMILIES.

Every local business has the same problem: reaching local families reliably, without pouring money into ads that strangers scroll past. We solve it in a way nobody else in the area can, because we don't sell you a poster on a wall. We put your business on the screens inside the places local families already spend hours of their time.

The one-sentence pitch. We sell guaranteed, repeated exposure to local families, the exact customers you want, at the moment they are seated, relaxed and looking for something to watch.

- 1 Jungle World Leyland** — 60,550 family visits a year, with screens, table talkers and outdoor car-park banners.
- 2 Jungle World Blackpool** — our newest site, growing fast, with an audience climbing every month.
- 3 Wacky World Preston** — around 50,000 family visits a year, a black and yellow inflatable park with a busy cafe where families sit and watch the screens.

Why the screen is the star. A roadside billboard gets a half-second glance. Our screens get a seated audience for up to two hours, phone in hand, child occupied. One family sees your advert 15 to 20 times in a single visit. That is not exposure, that is repetition, which is what actually makes people remember you and act.

WHY THIS BEATS A GOLF CLUB, BY A MILE.

A typical golf club deal

~400

MEMBERS

One venue, one screen

A narrow, older, mostly male audience

The same faces until they stop noticing

Typical price £1,000 to £1,900 over 1 to 2 years

The Loopzter network

142,000

FAMILY VISITS A YEAR

Three venues, three screens

A broad, high-spending family audience

Fresh faces constantly, new families weekly

Up to two hours of dwell time per visit

The maths that closes it. A golf club reaches maybe 400 members. We put your advert in front of around 350 times that many family visits a year, and unlike a golf club our audience refreshes constantly, so your advert is always being seen by someone new rather than the same faces going blind to it. For a similar price to a single golf-club screen, you get three venues of local families watching all year.

What makes it genuinely unique. Anyone can sell you a Facebook ad or a leaflet drop. What no one else can offer is seated dwell time, a captive family audience watching a screen for two hours. Three venues, one contract, one invoice, one relationship. It took years of trading and three busy venues to build, and it can't be copied.

ONE HERO, AND A MENU OF ADD-ONS.

THE HERO

Your advert on our in-house screens

1,000,000+

SCREEN VIEWS PER VENUE, PER YEAR

Your advert rotates on the screens throughout the day in front of a seated family audience. It is the highest-attention advertising a local business can buy, and it runs every day we're open.

In-store audio

A short spoken advert through our music system, reaching families where the screens can't, a separate system to the screens.

Table talkers

Printed adverts on the cafe tables where families sit and eat for the whole visit.

Car-park banners

Large outdoor banners at Jungle World Leyland, seen by every family arriving.

Booking-confirmation email

Your advert on the confirmation every family opens. 60 to 80 percent open rate. Strictly limited.

Email & social

A featured slot in our family email and posts across our attraction pages.

SMS blast

Your offer texted to opted-in local families. Highest open rate, capped premium add-on.

Start with the screen, the easy yes, then layer on the add-ons that fit your business. One package, built around one hero.

REAL, MEASURED NUMBERS.

Every figure here is drawn from live booking systems, not estimates, and can be evidenced on request.



Venue	Annual footfall	Screen	Audio	Tables	Banners
Jungle World Leyland	60,550 visits	Yes	Yes	Yes	Yes
Jungle World Blackpool	Growing fast	Yes	Yes	Yes	-
Wacky World Preston	~50,000 visits	Yes	Yes	Yes	-
Network total	~142,000 / year	3	3	3	Leyland

How we quote numbers. We deliberately quote conservative, provable figures. Blackpool is our newest site, so we describe it simply as growing fast rather than inflating it. We would rather under-promise and over-deliver, because our whole model depends on advertisers renewing year after year. When we give you a number, you can hold us to it.

What a screen ad delivers. A family that visits sees your rotating advert roughly 15 to 20 times across a two-hour stay. Multiply that by tens of thousands of visits a year and a single screen slot delivers well over a million advert views annually, per venue.

YOUR PARTNERSHIP

EVERYTHING YOU GET, AND HOW TO START.

✓ Your advert on the screens

Rotating all day, every open day, across your chosen venues.

✓ Category exclusivity

One business per category, per venue.
Competitors locked out.

✓ Complimentary play passes

Family passes to use yourself, reward staff or treat clients.

✓ One relationship, one invoice

All three venues handled together. No chasing, no admin.

✓ Optional add-ons

Audio, table talkers, banners, booking email, social.

✓ Proof-of-play report

See exactly when and how often your advert ran.

Local
partnerships
from

£19

Single venue on a two-year partnership. Roughly what a golf club charges for one screen, for many times the reach, with play passes included.

a week

How it works. 1. A quick chat about your business and the families you want to reach. 2. We build your package, starting with the screen. 3. You go live across the venues, one agreement, one predictable cost.

CHECK IF YOUR CATEGORY IS STILL OPEN

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